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REALTORS® ASSOCIATION OF NORTHEAST WISCONSIN

RANW AFFILIATE NETWORK

**WHERE NORTHEAST WISCONSIN'S REAL ESTATE DEALS GO
TO FIND THEIR FAVORITE PEOPLE**

- You don't just support REALTORS®.
- You get plugged directly into the business engine that drives them.
- The REALTORS® Association of Northeast Wisconsin connects 2,400+ active REALTORS® with the professionals they trust to get deals done. As an Affiliate Member, you become part of that trusted inner circle.

**WE DON'T JUST LIST YOUR LOGO.
WE INTRODUCE YOU TO BUSINESS.**

Think of us as your local growth platform for real estate.

Our members are:

- Listing homes
- Working with buyers
- Managing inspections
- Closing deals
- Solving problems daily

**AND EVERY ONE OF THOSE MOMENTS IS A CHANCE FOR
YOU TO BE THE SOLUTION THEY RECOMMEND.**

RANW HOSTS SOME OF THE LARGEST REALTOR® GATHERINGS IN NORTHEAST WISCONSIN, AND OUR AFFILIATES GET FRONT-ROW ACCESS.

Opportunities include:

- Major REALTOR® Events
- Installation - 200+ REALTORS®
- Annual Fall Meeting - 200+ REALTORS®
- Educational Events - Ongoing attendance
- Timber Rattlers / Make-A-Wish Fundraiser - 800+ attendees
- Golf Outings - 100+ REALTORS®
- Holiday Parties - 150+ REALTORS®
- Plus additional opportunities throughout the year.

THESE ARE NOT COLD LEADS. THESE ARE PROFESSIONALS ACTIVELY DOING BUSINESS RIGHT NOW.

MARKETING THAT PUTS YOU IN FRONT OF THE RIGHT PEOPLE

RANW doesn't just reach REALTORS®.

We market you to their clients too.

Your business is promoted through:

- RANW.org
- The Realtor® Agenda newsletter
- Social media
- Events and programs
- Digital ads and sponsorships
- Free Affiliate Spotlight video
- Our digital ads are clickable, trackable, and targeted, driving real traffic straight to your site.
- Pricing ranges from \$200 to \$900, so whether you're testing the waters or scaling up, there's room for you.

RANW MEMBERS AREN'T CASUAL BROWSERS. THEY ARE:

- Mortgage lenders
- Title companies
- Inspectors
- Contractors
- Home service providers
- Attorneys
- Photographers
- Marketing firms
- Stagers
- Insurance pros

They hire. They refer. They repeat.

As an Affiliate Member, you become visible, familiar, and trusted inside this ecosystem.

WHY THIS WORKS

Event sponsorships and RANW advertising are some of the most effective marketing tools in real estate.

- Increase brand awareness
- Build trust faster than ads alone
- Differentiate you from competitors
- Keep your brand visible all year
- Most importantly, they place you inside the REALTOR® workflow, not outside of it.
- This Is Not a Directory
- This is a referral engine.
- We don't just introduce you.
- We keep putting you in front of the people who need you.

WHEN REALTORS® THINK: "WHO DO I CALL FOR THIS?"

We want your name to be the first one they remember.

Let RANW Be Your Business Booster
RANW is built for one thing:

Helping our members succeed.

Affiliate members are part of that success story.

You support the REALTOR® community.
We send you business.