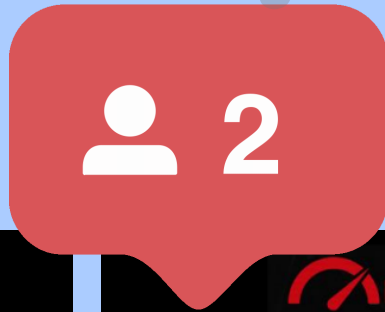


GIVE AWAY

SOCIAL MEDIA

Start Ups

With expert insights from Real Grader and Alex Montalenti's strategic frameworks, transform your online presence across Instagram, Facebook, YouTube, LinkedIn, and Google. These guides aren't just instructions; they're gateways to digital dominance, perfect for individuals, entrepreneurs, and businesses seeking exponential growth and enhanced visibility in today's competitive online landscape.



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FACEBOOK BUSINESS
Step by Step Guide



THE
5 SITE
DIGITAL BLUEPRINT

Created by:
ALEX MONTALENTI
National Speaker and Co-Founder at Real Grader
Marketing and Sales Leader

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GOOGLE BUSINESS
Step by Step Guide



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INSTAGRAM BUSINESS
Step by Step Guide



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LINKEDIN ACCOUNT
Step by Step Guide



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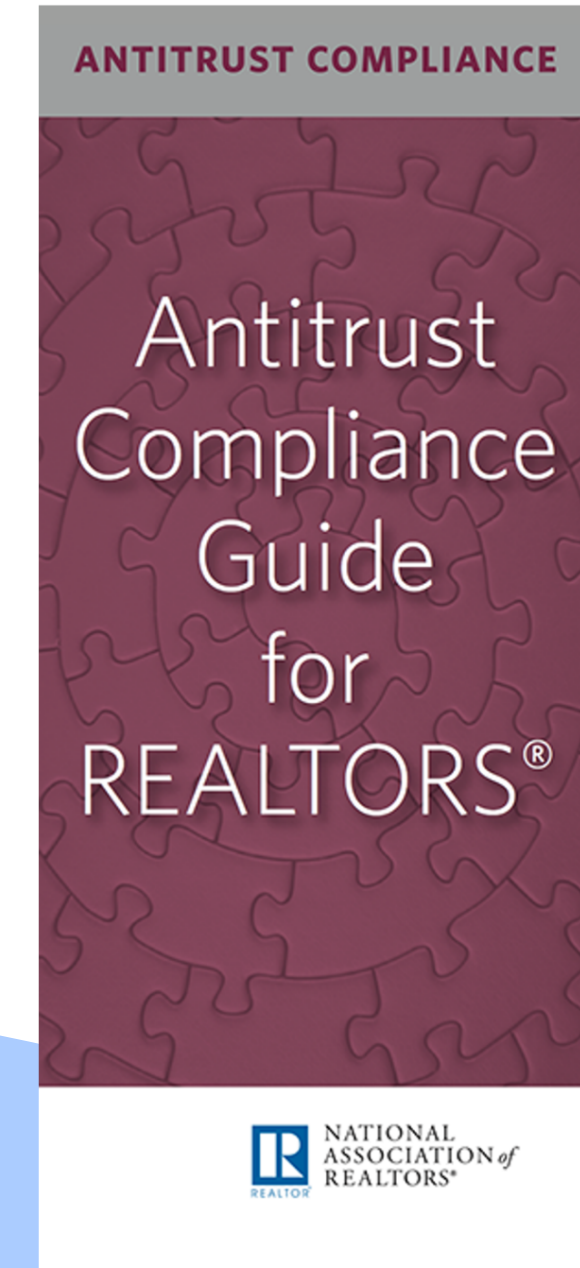
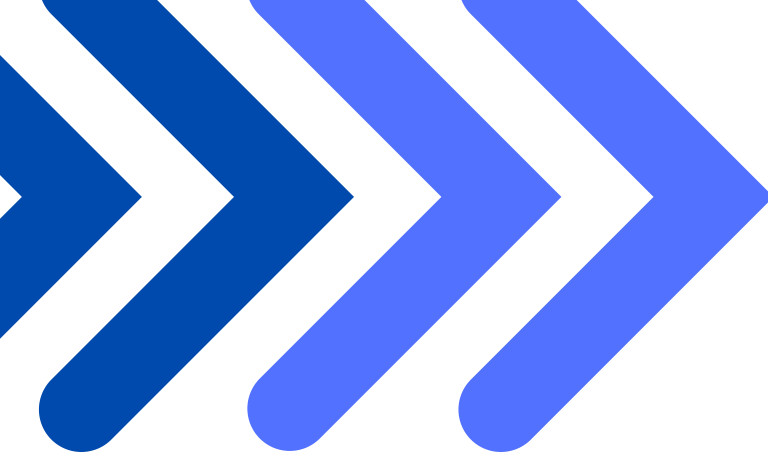


YOUTUBE CHANNEL
Step by Step Guide



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Antitrust knowledge is crucial to a successful real estate practice.

This 40-page brochure designed specifically for real estate licensees offers information and examples on specifically how antitrust impacts current real estate practices. Topics include: relations with customers, clients, competitors and with an Association of REALTORS®; office compliance program; dangerous words and phrases; antitrust compliance policy; and an antitrust self-test.

What Everyone Should Know About Equal Opportunity in Housing:

Inform your associates, clients and customers about the value and requirements of fair housing regulations.

This three-panel brochure outlines the responsibilities of each party to a transaction as well as relevant information about fair housing law.



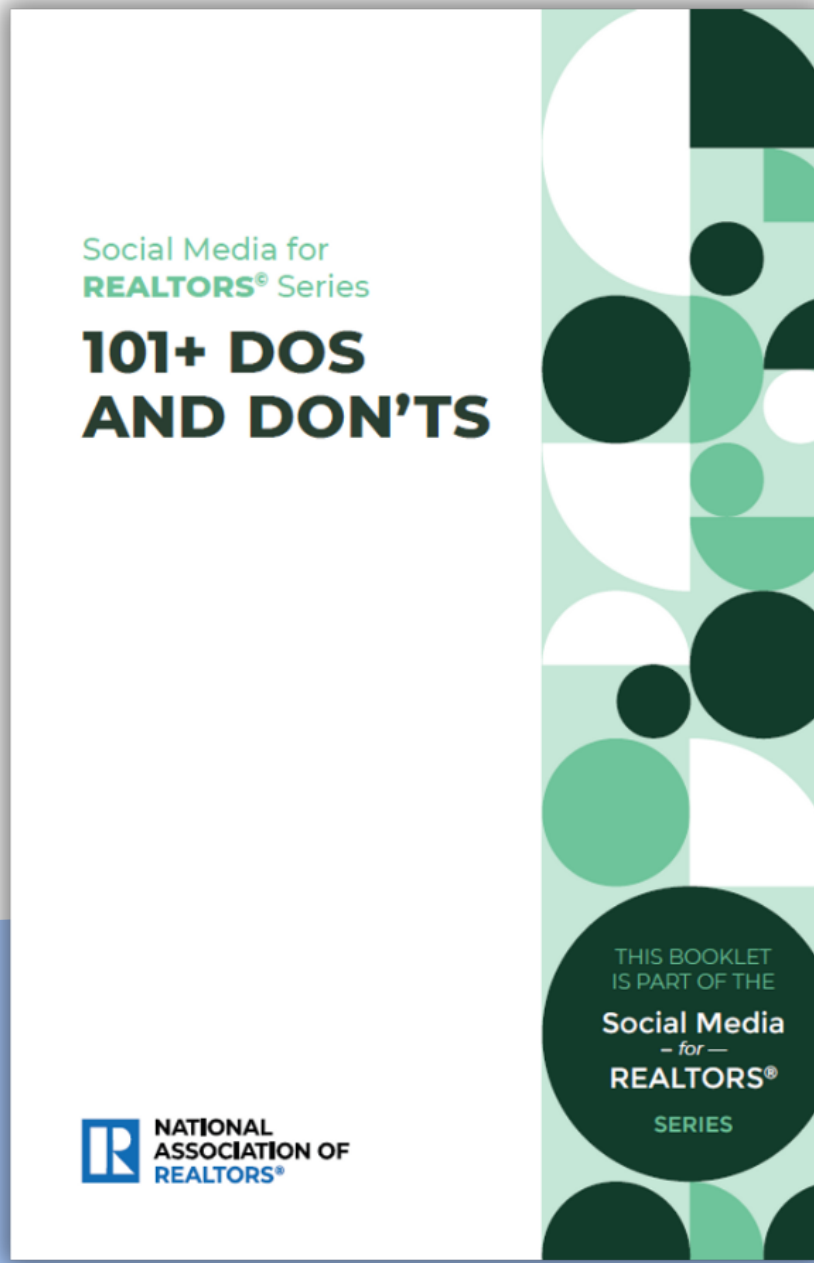
Getting It Sold - Your Resource for Staging Curb Appeal and Selling Success! brochure is an informative resource to help consumers prepare their home for sale with tips on curb appeal, staging, showing, and updating a home for selling success. As the saying goes, you never get a second chance to make a first impression and the same holds true for selling a home.

It reviews areas such as:

- Preparing a home for sale
- Do's and Don'ts Showing Checklist
- 5 Ways to Improve Curb Appeal
- Introduction to Staging with the 3 Key Staging Basics
- Inexpensive upgrades that can better stage a home



GIVEAWAY

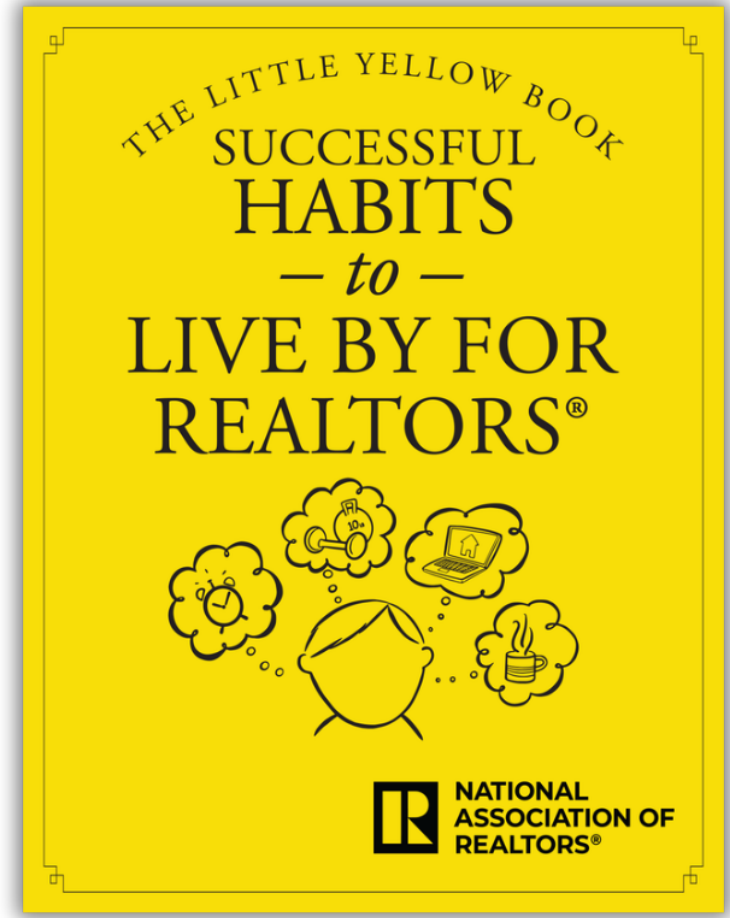


Social Media for REALTORS®:
101+ Dos and Don'ts is part of the NAR Social Media for REALTORS® series, an easy-to-understand tool that will help real estate professionals like you take your business to the next level. Using the power of online social media tools, you will save time, money, and effort by getting started with key dos and don'ts. In this comprehensive guide, you'll find over 101 expert tips to help you understand, utilize, and master social media like a pro.

The Little Silver Book:
Technology Rules to Live By For REALTORS® features tips and observations that can be used to achieve a successful strategy to implement technology into your routine and help achieve client goals. The guide is broken down into nine sections:

- #1 Thing You Wish You Knew
- How Technology Has Changed or Helped You
- Key Do's and Don'ts
- Current Technology
- How Has Technology Changed How You Run Your Business
- Best Advice You Have Ever Received
- Unique Tips or Tricks
- Essential Tools and Resources
- Challenges in Using Technology

The Little Yellow Book: Successful Habits to Live By for REALTORS® features habits learned, along with tips and observations that can be used to achieve a successful future in real estate.



- #1 Habit You Wish You Knew -13 Tips
- Early Morning Habits for Success -13 Tips
- Creating A Morning Routine -10 Tips
- Key Do's and Don'ts -14 Tips
- Best Advice You Ever Received -14 Tips
- Unique Habits, Tips, or Tricks – 10 Tips
- Challenges -11 Tips
- Essential Tools and Resources -11 Tips

