



# Welcome to New Member Orientation!

# Membership Benefits

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# You Belong

As a REALTOR<sup>®</sup>, you belong to the most knowledgeable and trustworthy group of professionals the real estate industry has to offer.

# This is YOUR Association



- The REALTORS® Association of Northeast Wisconsin “RANW” is here for you.
- RANW strives to be the best resource for all your real estate needs and continued professionalism. We accomplish this through the code of ethics, education, training, seminars, MLS, government affairs, and customer service
- RANW wants to be your best career resource!

# Definition of “REALTOR®”



- A “REALTOR®” is a trademark term of the National Association of REALTORS®, known as NAR. NAR is the largest trade Association in the world with well over 1 million members.
- REALTORS® include licensed brokers, salespeople and licensed/certified appraisers
- Pronounced REAL-TOR® (2 syllables)
- Display in all caps with registered trademark.
- We encourage everyone to use the "Member Test" to confirm that contextual uses of the REALTOR® Marks avoid this pitfall. The Member Test is simple - replace the use of REALTOR® with the word "member" and see if the sentence objectively still makes sense. You can find more on the Member Test including examples in the Membership Marks Manual at [www.nar.realtor/membership-marks-manual/](http://www.nar.realtor/membership-marks-manual/)

# REALTOR® Trademark Usage

- Always refer to the trademark reference online at:  
<https://www.nar.realtor/membership-marks-manual>.
- The term REALTOR® **may not be used** with descriptive words or phrases.  
**INCORRECT:**
  - number1realtor.com
  - numberone-realtor.com
  - chicagorealtors.org
  - realtorproperties.com
- Domain Names / Emails - term REALTOR® **does not** need to be separated from the member's name or firm name with punctuation.  
**CORRECT:**
  - johndoe-realtor.com
  - johndoerealtor.com
  - jdoe\*realtors@webnetservices.com
  - [jdoerealtors@webnetservices.com](mailto:jdoerealtors@webnetservices.com)

# Association Websites



RANW's website is [www.ranw.org](http://www.ranw.org)  
REALTORS® Association of Northeast Wisconsin, Inc.



WRA's website is [www.wra.org](http://www.wra.org)  
Wisconsin REALTORS® Association



NAR's website is [www.realtor.org](http://www.realtor.org)  
National Association of REALTORS®



- Related Links – please visit

# Insurance

## **CORE Health Insurance: 877-CORE-PLAN**

Provides guaranteed-issue, affordable, Limited Medical health insurance plans to REALTORS®.

Note: This is not a Major Medical policy.



## **REGIT: 800-537-9786 ext 823**

~Health

~Dental

~Discount Prescription Drug Card

~Short Term Health

~Term Life

~Rate Quote



## **REALTORS® Dental Insurance (RDI):**

[Kristin Stafford](#), 312-329-8628

Offered by NAR's REALTOR Benefits® Program - coverage for preventive, basic, and major dental expenses with dentist of your choice.



## **Errors & Omissions Insurance**

Pearl Insurance at (800) 289-8170 or visit

[www.pearlinsurance.com](http://www.pearlinsurance.com).



Victor O. Schinnerer & Company, Inc. Visit

[www.Schinnerer.com/NAR](http://www.Schinnerer.com/NAR) or call 888-429-6638





# Communications

● RANW “REALTOR® Agenda”  
monthly *emailed* newsletter

● WRA’s “Wisconsin Real Estate”  
monthly print magazine

Register at [www.wra.org](http://www.wra.org) for numerous emailed newsletters

● NAR’s “REALTOR®” Magazine  
bi-monthly print magazine

Register at [www.realtor.org](http://www.realtor.org) for numerous emailed newsletters and specialty newsletters

Having trouble viewing the REALTOR® Agenda or following hyperlinks? View it online at [www.realtor.org/realtoragenda/0609](http://www.realtor.org/realtoragenda/0609)  
Comments? Do not reply to this e-mail! Send your comments to [feedback@realtor.org](mailto:feedback@realtor.org).  
To ensure that you continue to receive this newsletter, please add [newsletter@ranw.org](mailto:newsletter@ranw.org) to your address book.

VOLUME 16, ISSUE 6—JUNE 2009

## REALTOR® Agenda

Official Publication of the REALTORS® Association of Northwest Wisconsin

REALTOR NEWS | EDUCATION | EVENTS | GOVERNMENT AFFAIRS | MLS | MEMBERSHIP | APPRAISER | RANW.ORG

### TOP STORIES

- [NAR Launches REALTOR® Core Health Insurance](#)
- [REALTOR® Federal Credit Union Opens for Business](#)
- [Nominations for RANW "Excellence in Professionalism" Award due June 29th](#)
- [Residential CE Schedule Announced - See NEW Requirements](#)

Scroll down for additional stories.

### REALTOR NEWS

#### June is National Homeownership Month

NAR offers a variety of programs, information, and resources that support homeownership and strong communities. Explore the resources to help spark ideas, share successes, receive support from your peers, and get specifics on how you can introduce homeownership programs in your community. Learn about NAR programs that support homeownership and strong communities. [Read More >>](#)

#### Nominations for RANW "Excellence in Professionalism" Award due June 29th

Help us recognize outstanding RANW members! The Recognition Committee is accepting nominations for the annual Excellence in Professionalism Awards. If you know a REALTOR® or Affiliate member who has made an outstanding contribution to RANW through committee work, leadership, board activity, or state or national achievements and involvement, please nominate them for an award by contacting Marg at [mchapman@ranw.org](mailto:mchapman@ranw.org). Nominations due by June 29th.

#### NAR Launches REALTOR® Core Health Insurance

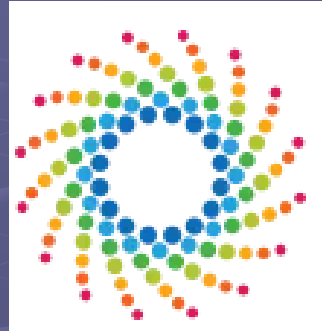
The REALTOR® Core Health Insurance (RCHI) provides guaranteed-issue, affordable, limited medical health insurance plans to REALTOR® and association staff. (Note: This is not a Major Medical policy). The coverage is exclusively designed and priced for NAR.

[MEMBERSHIP CoreHealthInsurance](#)

**ADVERTISERS**

- FNB
- M&L
- EVANS TITLE COMPANIES
- 2009 RANW Golf Outings
- Round the Corner Register Now
- OshKosh Tuesday, June 16th
- Green Bay Tuesday, July 21st
- Fox Valley Tuesday, August 18th

# REALTOR Benefits<sup>®</sup> Program



Designed with you in mind, the REALTOR Benefits<sup>®</sup> Program is your official member benefits resource, bringing you savings and unique offers on products and services just for REALTORS<sup>®</sup>.

# Membership Changes in Portal



You can change the following information such as email, web, home address, webpage, or nickname, etc. in the online member portal:

<https://mdweb.mmsi2.com/ranw/>

You can also add a photo!

A screenshot of the member portal's profile editing page. The 'Personal' tab is selected. The 'Personal Information' section includes fields for Preferred Nickname, Home Address, Home Address 2, City, State (set to WI), and Zip. The 'Contact Information' section includes fields for Home Phone, Alternate Phone (locked), Cell Phone, Fax Phone, Preferred Publication Code (set to Office), and Email Address. The 'Other Information' section has a field for Personal Web Page. At the bottom are 'Cancel' and 'Update' buttons. A footer note states: 'You do not have access to change this field. Please contact your system administrator.'

# 2025 Dues Renewal

- Renewal dues will be available in the online Member Portal around October 1st.
- Discounted Dues Deadline is Nov. 15th
- After Nov. 15th, dues increase \$50
- After Dec. 31<sup>st</sup>, dues are **not refundable**
- If requesting a refund, you must email Cheryl **in writing** by December 31<sup>st</sup> of the year.

# License Renewal & Continuing Education

- Real estate salesperson and brokers licenses expire on 12-14-24
- Appraiser license/certification expire 12-14-25
- DSPS requires 18 credit hours of CE prior to renewing a sales or broker license.
- RANW will have live classes again this fall.